



Delivering Cybersecurity Projects for a Global Cosmetics Group



Pathfinder
IT Projects & Cybersecurity



CASE STUDY

AT A GLANCE

Challenges

- Different business cultures
- Risk of data theft
- Out-of-date frameworks
- Multiple time zones

Benefits

- Cloud-based migration
- Centralised compliance
- Major CS risks mitigation

THE CLIENT & PROJECT

Natura, a Brazil-based company who deliver skincare products to Latin America - but who at the time also owned Avon, Aesop and The Body Shop - needed to deliver multiple Cybersecurity projects, urgently. They lacked internal Cybersecurity resources and project management experience, so could not allocate resources to recruit internally.

SOLUTIONS

- We built and rolled out a single project approval framework for the entire company group based upon standards including GDPR, ISO 27001 and NIST.
- We secured their data by rolling out Data Loss Prevention (DLP) and Cloud Access Security Broker (CASB) solutions across multiple time zones and businesses.
- We gave them visibility of Cybersecurity risks by running NIST 800-53 Cyber Security audits across the Natura group of companies, then building and delivering remediation plans.

BENEFITS

Improved Assurance by no longer using security frameworks that were inconsistent and out of date.

Establishing current data and where sensitive data resided on the network, as well as preventing attempts to copy or send sensitive data without authorisation.

Reducing the use of "Shadow IT" through continuous monitoring to detect new and risky cloud applications.



Pathfinder demonstrated the ability to jump into just about anything, such as third party assurance. They were highly proactive in identifying risks and issues and had a strong problem-solving ability to mitigate any potential threats. They are an asset to any organisation...

Cheila Dos Santos

Head of Cyber Programme
Delivery, Natura

 **020 3143 5558**

www.pathfinderpm.co.uk
info@pathfinderpm.co.uk



Use our expertise to help you find
the right path for your projects